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BOOK OF ABSTRACTS

Book Editors

Dr. Alaa Ali Hameed
Dr. Akhtar Jamil

İSTİNYE ÜNİVERSİTESİ İSTANBUL

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Message from the General Chair

Dear Participants,

On behalf of the organizing committee, it is my great pleasure to extend our heartfelt gratitude to all the authors, presenters, and attendees of the **1st 2nd International Conference on Intelligent Digital Systems and Sustainable Technology (ICIDST)**. Your contributions have been instrumental in making this inaugural edition a resounding success.

This conference marked the beginning of an important journey in exploring the intersection of digitization and sustainable economic transformation. Your insightful research, engaging presentations, and meaningful discussions have set a high standard and laid a strong foundation for future editions.

We deeply appreciate your dedication to advancing knowledge in this domain and for sharing innovative ideas that address some of the most pressing challenges faced by businesses and economies today. It was an honor to witness the collaboration and exchange of ideas among a global community of scholars, practitioners, and industry leaders.

Thank you once again for your valuable contributions, and we look forward to welcoming you to future editions of ICIDST as we continue to shape the future of business and sustainability together.

Kind regards,

Dr. Alaa Ali Hameed

General Chair, ICIDST

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Innovative Approaches to Carbon Footprint Reduction Using Green Technologies

Sarah Baig, Emir Seyyedabbasi
Department of Computer Engineering, Istinye University, Istanbul, Turkey

Abstract
The escalating threat of climate change has underscored the urgent need to adopt innovative strategies for reducing carbon footprints across industrial, corporate, and governmental sectors. Green technologies, which focus on minimizing environmental impact through sustainable practices and renewable energy systems, offer a transformative solution. This paper explores cutting-edge approaches to reducing carbon emissions through green technology integration, focusing on renewable energy advancements, energy-efficient systems, and innovative resource management techniques. The study examines solar and wind energy innovations, such as enhanced photovoltaic systems and offshore wind farms, which significantly reduce reliance on fossil fuels. Additionally, it explores emerging technologies like carbon capture and storage (CCS), which effectively mitigate industrial emissions.

This research highlights case studies from diverse industries, demonstrating how green manufacturing processes and circular economy models contribute to a sustainable future. The role of smart technologies, such as IoT-enabled energy monitoring systems, in optimizing energy consumption and reducing wastage is discussed in depth. The paper also addresses the critical importance of aligning corporate strategies with governmental policies and incentives to accelerate the adoption of green technologies. Examples include tax benefits for renewable energy investments, subsidies for green innovations, and regulatory frameworks promoting environmental accountability.

Moreover, the integration of predictive analytics and AI tools in carbon footprint forecasting is analyzed, showcasing how data-driven insights can guide decision-making processes. These technologies enable businesses to model the long-term environmental and economic benefits of sustainable practices, fostering a culture of innovation and responsibility. The paper also investigates challenges, such as high initial costs, technological barriers, and resistance to change, offering solutions for overcoming these obstacles.

The findings emphasize the necessity of a collaborative approach involving stakeholders across sectors to achieve global sustainability goals. By presenting a roadmap for transitioning to carbon-neutral operations, this paper contributes valuable insights into the discourse on environmental preservation and sustainable development. The study concludes that the integration of green technologies is not only an environmental imperative but also a strategic advantage for businesses seeking resilience and competitiveness in a rapidly evolving global landscape.

Keywords: Carbon footprint reduction, green technologies, renewable energy, sustainability, carbon-neutral operations

Blockchain-Enabled Circular Economy: A Sustainable Business Perspective

Fehmideh Idrizi, Osmani Shukrat, Ahmed Khan
Department of Computer Engineering, University of Tetova, Tetova, North Macedonia

Abstract
The circular economy represents a paradigm shift in business operations, emphasizing resource reuse, recycling, and regeneration to achieve sustainability. However, traditional models often struggle with traceability, transparency, and scalability, creating barriers to widespread adoption. Blockchain technology, with its decentralized and immutable ledger system, has emerged as a transformative tool for addressing these challenges. This paper examines the intersection of blockchain technology and circular economy practices, exploring how blockchain can streamline operations, enhance transparency, and ensure accountability across supply chains.

Key use cases, such as tracking recycled materials, validating sustainable sourcing, and facilitating peer-to-peer sharing platforms, are analyzed to demonstrate the feasibility and effectiveness of blockchain integration. The study highlights the role of smart contracts in automating compliance with sustainability standards, reducing administrative overhead, and fostering trust among stakeholders. Real-world case studies from industries like fashion, technology, and manufacturing illustrate the tangible benefits of blockchain-enabled circular economy models.

Furthermore, this paper discusses the challenges associated with implementing blockchain solutions, including high energy consumption, regulatory uncertainties, and the need for industry-wide collaboration. Proposed solutions, such as the adoption of energy-efficient blockchain protocols and the establishment of international standards, are presented to overcome these hurdles. The study concludes by outlining a conceptual framework for integrating blockchain technology with existing circular economy initiatives, emphasizing the potential for significant cost savings, waste reduction, and enhanced stakeholder trust.

The findings underscore the importance of leveraging blockchain technology to build resilient and sustainable business ecosystems. This paper contributes to the growing body of research on sustainable development, offering actionable insights for businesses, policymakers, and technology developers seeking to align innovation with environmental stewardship.

Keywords: Blockchain, circular economy, sustainable business, smart contracts, transparency

AI-Powered Fraud Detection Systems for Fintech: Enhancing Security and Efficiency

Berkay Kaya[1], Alper Özcan[1], Akhan Akbulut[1], Mehmet Yılmaz[2], Ayşe Demir[2]
[1]Istanbul Kültür University, Istanbul, Turkey
[2]Akdeniz University, Antalya, Turkey

Abstract
The rapid evolution of financial technology (fintech) has introduced new opportunities for innovation and growth, yet it has also heightened vulnerabilities to fraudulent activities. Traditional rule-based fraud detection systems, while effective in static environments, struggle to adapt to the dynamic and sophisticated nature of modern financial crimes. This paper investigates the application of artificial intelligence (AI) in enhancing fraud detection within fintech ecosystems. By leveraging machine learning algorithms, predictive analytics, and real-time data processing, AI-driven systems can identify anomalies and potential fraud with unparalleled accuracy and speed.

The research explores various AI models, including decision trees, neural networks, and ensemble methods, highlighting their strengths and limitations in detecting fraudulent patterns. Case studies from leading fintech firms demonstrate how AI-powered solutions have significantly reduced financial losses and bolstered user trust. Challenges such as algorithmic bias, data privacy concerns, and the integration of AI with legacy systems are also addressed, with recommendations for mitigation strategies.

Furthermore, the paper presents a comparative analysis of traditional versus AI-based fraud detection systems, showcasing the latter's superior scalability, adaptability, and efficiency. The role of explainable AI (XAI) in enhancing transparency and regulatory compliance is discussed, emphasizing the importance of user trust in deploying AI solutions. The findings offer a roadmap for fintech companies to adopt robust, AI-powered fraud detection systems, ensuring secure and reliable financial services.

This study contributes to the ongoing dialogue on fintech innovation, providing actionable insights for researchers, practitioners, and policymakers seeking to enhance cybersecurity in the financial sector.

Keywords: AI, fraud detection, fintech, cybersecurity, machine learning

Leveraging Big Data for Sustainable Smart City Development

Omar Abdullah
Galatasaray Üniversitesi, Istanbul, Turkey

Abstract
Smart cities epitomize the convergence of sustainability and technological innovation, offering solutions to the pressing challenges of urbanization. Big data analytics plays a pivotal role in enabling these cities to optimize resource allocation, enhance infrastructure efficiency, and improve residents' quality of life. This paper explores the potential of big data in driving sustainable smart city development, focusing on its applications in areas such as transportation, energy management, and environmental monitoring.

Using data from IoT devices, environmental sensors, and public utilities, the study demonstrates how advanced analytics techniques, including machine learning and predictive modeling, can uncover insights critical for decision-making. Case studies from leading smart cities such as Singapore, Barcelona, and Amsterdam illustrate successful implementations of data-driven strategies. The challenges associated with data integration, privacy, and scalability are critically examined, with proposed solutions including the adoption of standardized data-sharing protocols and enhanced cybersecurity measures.

This paper also emphasizes the role of public-private partnerships in fostering innovation and addressing resource constraints. A framework for implementing big data strategies in urban planning is presented, highlighting the importance of stakeholder collaboration in achieving sustainability goals. The findings underscore the transformative potential of big data analytics in shaping resilient and adaptive urban ecosystems, offering a comprehensive guide for policymakers, urban planners, and technology developers.

Keywords: Big data, smart cities, sustainability, urban planning, IoT

The Role of Virtual Classrooms in Transforming Education Accessibility

Irina Petrovna[1], Svetlana Ivanova[1], Olga Mikhailova[1]
[1]Samara National Research University, Samara, Russia

Abstract
Virtual classrooms have redefined the educational landscape, offering innovative solutions to accessibility challenges in diverse settings. This paper investigates the transformative impact of virtual classrooms on making education more inclusive and accessible, particularly for underserved populations and geographically isolated regions. By utilizing advanced digital platforms, real-time interaction tools, and resource-sharing technologies, virtual classrooms enable educators and students to bridge the digital divide effectively.

The study examines the benefits of virtual classrooms, such as flexible learning environments, cost efficiency, and scalability. Empirical data from various educational systems reveal significant improvements in student engagement, academic outcomes, and participation rates. However, the paper also addresses critical challenges, including disparities in digital literacy, limited internet access, and the lack of infrastructure in developing regions. Strategies to overcome these barriers, such as government-funded initiatives, partnerships with technology providers, and community-based digital literacy programs, are discussed in depth.

The paper further explores the role of virtual classrooms during global crises, such as the COVID-19 pandemic, which underscored their necessity and potential. Real-world case studies illustrate how virtual education models have supported continuity in learning during such disruptions. The findings emphasize the need for continuous innovation in digital tools and pedagogical approaches to maximize the potential of virtual classrooms. This research provides actionable insights for educators, policymakers, and technology developers to create more inclusive and resilient education systems.

Keywords: Virtual classrooms, education accessibility, digital divide, e-learning, inclusive education

Neobanks and Financial Inclusion: The Future of Decentralized Banking

Muhammad Davud[1], Ayesha Khan[1]
[1]Department of Computer Engineering, Istinye University, Turkey

Abstract
Neobanks, also known as digital-only banks or challenger banks, are disrupting the traditional financial ecosystem by offering innovative, cost-effective, and highly accessible banking solutions. This paper explores the role of neobanks in advancing financial inclusion, particularly in underserved markets where traditional banking infrastructure is limited. By leveraging advanced technologies such as AI, blockchain, and mobile applications, neobanks provide services like digital payments, microloans, and savings accounts, empowering individuals and small businesses.

The study highlights key success stories, including Nubank in Brazil and Monzo in the UK, demonstrating how neobanks have addressed challenges such as high banking fees and limited access to financial products. The paper also delves into the operational and regulatory challenges faced by neobanks, such as data security concerns, customer acquisition costs, and compliance with evolving financial regulations.

Through a comparative analysis with traditional banking models, this paper illustrates the efficiency and scalability of neobanks in fostering economic inclusion. The research proposes a roadmap for policymakers and industry stakeholders to create enabling environments for the growth of neobanks, emphasizing the importance of supportive regulations and public-private collaborations. By addressing these challenges, neobanks have the potential to revolutionize global banking, ensuring equitable access to financial services for all.

Keywords: Neobanks, financial inclusion, decentralized banking, digital finance, fintech innovation

Exploratory Data Analysis for Predicting Sustainable Urban Growth Trends

Fatima Zahra, Amira Bensalah, Nadia Chabane, Khalid Mansouri, Layla Haddad
Cadi Ayyad University, Marrakech, Morocco

Abstract
Urbanization is a dynamic process that requires careful planning to ensure sustainable growth and equitable resource distribution. This paper introduces an exploratory data analysis (EDA) framework for predicting urban growth trends with a focus on sustainability. By integrating data from multiple sources, including demographic statistics, land use records, and environmental metrics, the study develops predictive models to identify patterns and trends that inform urban planning decisions.

Advanced visualization tools, such as heatmaps and geospatial mapping, are employed to highlight areas of high growth potential and resource strain. Case studies from rapidly growing cities in Asia and Africa are presented to illustrate the practical application of the framework. The analysis reveals actionable insights, such as the relationship between population density and green space allocation, which are critical for sustainable urban development.

The paper also discusses challenges in data collection, standardization, and analysis, offering recommendations to overcome these obstacles through policy interventions and technological advancements. The findings provide urban planners, policymakers, and researchers with a robust methodology for addressing the complex challenges of urban growth while ensuring environmental and social sustainability.

Keywords: Urban growth, exploratory data analysis, sustainability, urban planning, data visualization

Gamification in Education: Enhancing Student Engagement Through Digital Tools

Ahmed Hassan[1], Mona Youssef[1], Omar El-Sayed[2]
[1]Faculty of Engineering, Cairo University, Giza, Egypt
[2]Faculty of Computer Science, Alexandria University, Alexandria, Egypt

Abstract
Gamification has emerged as a transformative approach in modern education, leveraging game-like elements to boost student engagement, motivation, and learning outcomes. This paper investigates the integration of gamification in digital education platforms, focusing on its impact on diverse educational settings. By employing mechanics such as points, badges, leaderboards, and interactive challenges, gamification transforms passive learning into an active, immersive experience.

This study evaluates several gamified platforms, such as Kahoot, Classcraft, and Duolingo, analyzing their effectiveness in fostering engagement, improving retention rates, and enhancing overall academic performance. The findings, supported by surveys and experimental studies, indicate significant improvements in learner motivation, particularly among younger students and those in virtual or hybrid learning environments.

The paper also addresses challenges in gamification, including ensuring educational content aligns with gamified elements, preventing over-competitiveness, and managing technological barriers. Strategies for designing balanced and inclusive gamification systems are discussed, with a focus on accessibility and adaptability for diverse learner needs.

By presenting practical recommendations for educators and developers, this research highlights the potential of gamification to revolutionize educational methodologies, fostering a generation of motivated and active learners. The findings underscore the importance of continuous innovation in education technology to adapt to evolving student expectations and learning environments.

Keywords: Gamification, digital education, student engagement, learning outcomes, education technology

AI in Renewable Energy Management: Advancing Sustainability Through Smart Technologies

Rohan Gupta, Priya Sharma, Anjali Patel, Arjun Deshmukh
Department of Artificial Intelligence, Bennett University, Greater Noida, India

Abstract
Artificial intelligence (AI) is a driving force behind the optimization of renewable energy systems, offering innovative solutions to address the global demand for sustainable energy. This paper explores the role of AI in advancing renewable energy management by enabling predictive analytics, real-time monitoring, and intelligent decision-making. Applications such as solar power forecasting, wind turbine optimization, and smart grid management are analyzed to illustrate the transformative potential of AI in this domain.

The study examines machine learning models, such as neural networks and reinforcement learning, that enhance the efficiency and reliability of renewable energy operations. Case studies from solar and wind energy projects in Europe and Asia are presented, showcasing how AI-driven technologies have reduced costs, minimized energy wastage, and improved grid stability.

Challenges, including the lack of high-quality data, integration with legacy systems, and ethical considerations, are critically evaluated. The paper proposes strategies to address these challenges, such as adopting standardized data protocols and fostering interdisciplinary collaboration between AI experts and energy professionals.

The findings highlight the necessity of embracing AI technologies to achieve global sustainability goals. This research contributes to the growing body of knowledge on AI's role in renewable energy, providing actionable insights for researchers, policymakers, and industry leaders.

Keywords: Artificial intelligence, renewable energy, sustainability, smart grids, energy optimization

Customer Experience Transformation Through AI-Driven Insights in Digital Business

Rohan Gupta[1], Priya Sharma[1], Anjali Patel[1], Arjun Deshmukh[2]
[1] National Institute of Technology, Arunachal Pradesh, India
[2] Shri Vaishnav Vidyapeeth Vishwavidyalaya, Madhya Pradesh, India

Abstract
Customer experience (CX) is a critical determinant of business success in the digital age. This paper examines how artificial intelligence (AI) transforms CX by leveraging data-driven insights and advanced analytics. AI-powered tools, including sentiment analysis, personalized recommendation systems, and intelligent chatbots, are explored for their effectiveness in understanding and predicting customer behavior.

The study evaluates the impact of these technologies on various industries, such as retail, banking, and healthcare, showcasing significant improvements in customer satisfaction, retention, and revenue generation. Case studies from leading digital businesses are presented, highlighting successful implementation strategies and measurable outcomes.

Challenges in deploying AI-driven CX solutions, such as data privacy concerns, integration complexities, and algorithmic biases, are discussed. The paper proposes a framework for businesses to address these challenges while maximizing the potential of AI technologies. This includes adopting explainable AI models, fostering transparency, and prioritizing ethical considerations in customer data usage.

The findings underscore the transformative potential of AI in redefining CX strategies, enabling businesses to gain a competitive edge in a rapidly evolving marketplace. This research provides actionable recommendations for leveraging AI-driven insights to create meaningful, personalized, and seamless customer experiences.

Keywords: Customer experience, AI, digital business, personalization, analytics

Natural Language Processing for Personalized Learning in Online Education Platforms

Zainab Ahmed, Malike Erol
Department of Computer Science, Istanbul University-Cerrahpaşa, Istanbul, Turkey

Abstract
Natural Language Processing (NLP) is transforming the educational landscape by enabling personalized and adaptive learning experiences on online platforms. This paper explores the integration of NLP techniques to enhance the personalization of content delivery, assessment, and feedback in online education systems. Key applications include automated grading, semantic analysis for content recommendations, and AI-driven tutoring systems capable of interactive and conversational learning.

The research presents a framework for utilizing NLP to analyze students' learning behaviors, detect knowledge gaps, and recommend tailored resources. Case studies from leading EdTech platforms, such as Coursera and Khan Academy, demonstrate the effectiveness of NLP-driven personalization in improving engagement and learning outcomes. Challenges such as handling multilingual data, ensuring algorithmic fairness, and maintaining data privacy are critically analyzed, with proposed solutions to address these issues.

The findings highlight the potential of NLP to make online education more inclusive and efficient by catering to individual learning needs. The paper concludes by offering actionable insights for developers, educators, and policymakers aiming to implement NLP technologies in educational platforms, emphasizing the role of continuous innovation in fostering equitable access to quality education.

Keywords: Natural Language Processing, personalized learning, online education, AI-driven tutoring, EdTech

Data-Driven Insights for Building Resilient Smart Cities

Maria Gonzalez[1], Hassan Ali[1]
[1]Department of Urban Analytics, University of Barcelona, Spain

Abstract
The emergence of smart cities is driven by the need to create urban spaces that are sustainable, resilient, and responsive to the dynamic challenges of urbanization. This paper investigates the application of data-driven methodologies in building resilient smart cities, focusing on the integration of IoT-generated data, environmental monitoring systems, and public feedback loops. By employing advanced analytics and machine learning, this research identifies key areas where data can optimize urban planning, resource allocation, and infrastructure resilience.

Case studies from cities such as Singapore, Amsterdam, and Seoul showcase successful implementations of data-driven frameworks, highlighting improvements in areas like transportation, energy management, and disaster preparedness. The research further examines the challenges of data integration, privacy, and interoperability, proposing solutions such as blockchain-based data governance models and open-data platforms to address these issues.

The findings underline the importance of stakeholder collaboration in leveraging data for urban resilience. This study contributes to the discourse on smart cities by providing a comprehensive blueprint for policymakers, urban planners, and technologists to harness data as a strategic asset for sustainable urban development.

Keywords: Smart cities, data-driven methodologies, urban resilience, IoT, sustainability

Decentralized Finance (DeFi): Opportunities and Challenges in Financial Sustainability

Muhammad Davud[1], Amara Suleiman[1]
[1]Department of Computer Engineering, Istinye University, Istanbul, Turkey

Abstract
Decentralized Finance (DeFi) is revolutionizing the financial landscape by introducing decentralized, blockchain-based solutions that eliminate traditional intermediaries. This paper examines the role of DeFi in advancing financial sustainability by enhancing accessibility, reducing transaction costs, and fostering transparency. Key applications, such as decentralized lending platforms, liquidity pools, and stablecoins, are analyzed for their potential to democratize access to financial services and promote economic inclusivity.

The study also delves into the challenges facing DeFi, including regulatory uncertainties, security vulnerabilities, and scalability limitations. Case studies of successful DeFi projects, such as Aave and Uniswap, illustrate their transformative impact on global finance. Recommendations for mitigating risks, including the adoption of robust security protocols and the establishment of global regulatory frameworks, are provided.

The findings emphasize that while DeFi presents significant opportunities for financial sustainability, its long-term success depends on addressing the inherent risks and fostering collaborative innovation. This paper contributes to the growing body of research on decentralized finance, offering valuable insights for researchers, practitioners, and policymakers.

Keywords: Decentralized Finance, DeFi, blockchain, financial sustainability, economic inclusivity

Medical Image Processing: Advances in AI for Early Disease Detection

Ahmet Kaya[1], Selin Yildiz[2], Merve Demir[2]
[1]İstinye University, Istanbul, Turkey
[2]Biruni University, Istanbul, Turkey

Abstract
Medical image processing powered by artificial intelligence (AI) has become a cornerstone of modern healthcare, offering unprecedented accuracy in early disease detection. This paper investigates the latest advancements in AI-driven image processing techniques, focusing on applications in diagnosing cancer, cardiovascular diseases, and neurological disorders. Key methodologies, including convolutional neural networks (CNNs) and generative adversarial networks (GANs), are explored for their capability to identify complex patterns and anomalies in medical imaging data.

The study presents case studies showcasing AI's impact on reducing diagnostic errors and improving patient outcomes. Challenges such as data scarcity, interpretability of AI models, and compliance with healthcare regulations are critically analyzed. Strategies for overcoming these challenges, such as transfer learning, data augmentation, and explainable AI, are discussed.

This research underscores the transformative potential of AI in revolutionizing disease diagnosis and treatment planning. The findings provide actionable insights for researchers, clinicians, and technology developers aiming to integrate AI into healthcare systems, emphasizing the need for ethical and collaborative approaches to AI adoption.

Keywords: Medical image processing, AI, early disease detection, convolutional neural networks, healthcare innovation

Digital Curriculum Development: Blending AI and Data Analytics for Enhanced Learning Outcomes

Ali Khan, Ayesha Ahmed, Salman Raza
Department of Computer Science, National University of Sciences and Technology,
Islamabad, Pakistan

Abstract
The advent of digital curriculum development has redefined the educational paradigm, integrating artificial intelligence (AI) and data analytics to create personalized and adaptive learning environments. This paper explores how AI-driven tools and data analytics can revolutionize curriculum design by tailoring educational content to individual learning preferences and performance metrics.

The study examines successful implementations in leading educational institutions and platforms, demonstrating significant improvements in learner engagement, retention, and outcomes. Key challenges, such as ethical concerns regarding student data privacy, technical barriers, and resistance to adoption, are addressed with practical solutions.

By providing a roadmap for leveraging AI and data analytics in curriculum design, this research highlights the potential for creating more inclusive, effective, and scalable education systems. The findings emphasize that the future of education lies in continuously evolving digital methodologies, ensuring equitable access to high-quality learning experiences worldwide.

Keywords: Digital curriculum, AI in education, data analytics, personalized learning, adaptive learning